BARCELONA BREAST MEETING

REDEFINING BREAST SURGERY:
Sharing experience and building knowledge

Barcelona, 13th-15th March 2013
Hospital de la Santa Creu i Sant Pau
(Universitat Autònoma de Barcelona)

PROGRAMME

www.barcelonabreastmeeting.com
CONTROVERSIAL TOPICS TO IMPROVE OUR BREAST SURGERY RESULTS:

- Surgical Challenges in the Management of Breast Cancer
- Breast Conservation Therapy - Oncoplastic Surgery
- Therapeutic Nipple-Sparing Mastectomy - Prophylactic Mastectomy
- Limits and Future in Breast Reconstruction
- Stem Cells, Fat Cell Therapies and Acellular Tissue Matrices
- New frontiers in aesthetic breast surgery

- Enjoy the early Spring in one of the most friendly, dynamic and exciting cities of the world.
- Hospital de Sant Pau: More than 600 years of history taking care of the health in the biggest modernist enclosure of the world, just a few blocks from the best Gaudi’s buildings (Sagrada Familia and Parc Guell).
- Experience Barcelona’s finest dining, cool shopping and amazing night live.
- Meeting venue easy to reach: stay minutes from the new BCN International Airport (Prat airport) by taxi, inside hospital Metro station ...
- Save on expenses! Conference reception, breakfasts and lunches are included.
BARCELONA BREAST MEETING

CONFERENCE CHAIRMAN:
Jaume Masia
• Professor and Chief of Plastic Surgery
  Department Hospital de la Santa Creu i Sant Pau / Hospital del Mar, (Universitat Autonoma de Barcelona)
• Past- President of Spanish Society of Plastic Surgery (SECPRE)
• Microsurgery Area Director of FILACP (Ibero-Latin-American Federation of Plastic - Aesthetic Surgery)

COURSE SECRETARY:
• Carmen Vega

LOCAL ORGANIZING COMMITTEE:
• Gemma Pons
• Susana Lopez
• Manuel Fernandez
• Debora Bernardez
• Lidia Sanchez-Porro
• Mª Luisa Nardulli
• Maria L. Yagües
• Leyre Olivares
• David Jasso
• Elena Rodriguez Bauza

FACULTY:
• Robert Allen
  New York, USA
• Christoph Andree
  Dusseldorf, Germany
• Claudio Angrigiani
  Buenos Aires, Argentina
• Eric Auclair
  Paris, France
• Andrew Baildam
  London, UK
• Karl Breuing
  Boston, USA
• Simon Cawthorn
  Bristol, UK
• Jian Farhadi
  London, UK
• Andree Faridi
  Berlin, Germany
• Gregorio Gómez
  Albacete, Spain
• Erdem Guven
  Istanbul, Turkey
• Joan Fontdevila
  Barcelona, Spain
• Cristina Garusi
  Milano, Italy
• Moustapha Hamdi
  Brussels, Belgium
• Ranjeet Jeevan
  St. Helens, UK
• Frederik Kolb
  Paris, France
• Patrick Mallucci
  London, UK
• Mauricio Nava
  Milano, Italy
• Peter Neligan
  Seattle, USA
• Stefano Pompei
  Rome, Italy
• Venkat Ramakrishnan
  London, UK
• Teresa Ramón y Cajal
  Barcelona, Spain
• Marzia Salgarello
  Roma, Italy
• Eric Santamaria
  Mexico DF, Mexico
• Thomas Schoeller
  Stuttgart, Germany
• Raphael Sinna
  Amiens, France
• Sinikka Suominen
  Helsinki, Finland
• Jin Sup Eom
  Seoul, Korea
• I. Tusquets
  Barcelona, Spain
• Koen Van Laundyt
  Gent, Belgium
• Carlos Vazquez
  Valencia, Spain
• Eva Weiler-Mithoff
  Glasgow, UK
• Roger Wixtrom
  USA
08:00 – 08:30  
Registration
08.30 – 09:00  
Welcome
09:00 – 10.45  
SURGICAL CONTROVERSIES • CARE ON BREAST CANCER
Coordinator: C. Vazquez • Summarizer: Ch. Andree
- Perspectives and new trends in oncological treatment of breast cancer. *I. Tusquets*
- Plastic surgery contribution in breast oncology. *F. Kolb*
- Quality of life assessment after breast reconstruction: comparison of current methodologies- on going trials. *Dr. Vazquez*
- Nipple Sparing Mastectomy (NSM) and risk reduction mastectomy: Is it safe? What’s the evidence? *A. Baildam*
- Outcomes of breast conserving surgery: are they acceptable? *C. Garusi*
- Risk factors for mastectomy flap necrosis and strategies to manage without a detriment. *J. S. Eom*
- Treatment proposals in breast carcinoma genetically predisposed patients. *T. Ramón y Cajal*
- Adapting free flap BR to incision type in prophylactic mastectomy. *E. Santamaria*

10:45 – 11:15  
Coffee break
11:15 – 13:00  
HOT TOPICS ON ONCOPLASTIC SURGERY
Coordinator: A. Feller • Summarizer: K. Van Landuyt
- Oncoplastic surgery according to tumour and patients characteristics. *M. Nava*
- Dermoglandular flaps as “fillers” after partial resection in oncoplastic breast surgery. *S. Pompei*
- Local perforator flaps for partial breast reconstruction: are there still indications for them? *M. Hamdi*
- Oncoplastic approach to Breast Conserving Therapy. *A. Baildam*
- Fat grafting in partial breast reconstruction: limits and oncological safety. *B. Sarfati*
- The previously augmented breast from the breast surgeon’s perspective in oncological surgery. *A. Baildam*

13:00 – 14:30  
Lunch Break
14:30 – 16:00  
FAT CELL THERAPY AND BREAST CANCER
Coordinator: R. Allen • Summarizer: S. Pompei
- Oncological safety and guidelines for fat implantation. *S. Suominen*
- Fat grafting in breast reconstruction: myths and facts. *J. Fontdevila*
- Fat grafting to resolve complications and trade off in implant based breast reconstruction. *R. Sinna*
- Lipobed for implant reconstruction in radiated breast. *M. Salgarello*
- Enriched Fat Grafting in breast reconstruction: the Scottish experience. *E. Weiler-Mithoff*

16:00 – 16:30  
Coffee break
16:30 – 18:00  
THE ROLE OF BIOMATERIALS AND NEW TECHNOLOGY IN BREAST RECONSTRUCTION
Coordinator: Ph. Blondeel • Summarizer: E. Mitthof
- Incorporating New Technologies Into Your Breast Reconstructive Practice. *P. C. Neligan*
- DIEP or SIEA Flap? Photodynamic eye and it’s aid in decision making. *N. Broer*
- The Use of Acellular Dermal Matrices in Implant-Based Breast Reconstruction. *M. Nava*
- Tissue Expansion vs Direct to Implant + ADM Breast Reconstruction: Options and Economics. *S. Pompei*
- The use of the porcine dermal matrix in breast reconstruction: longest experience in Europe. *K. Breuing*
- Cost-effective Breast Reconstruction with Protexa acellular Dermal Matrix. *S. Cawthorn*
- Titanized Mesh and acellular Matrix Surgery. *A. Faridi*
- 3D Technology in Breast Reconstruction: what can expect? *R. Sinna*

18:00 – 18:30  
“Re-defining Breast Surgery”: Day remarks, final synopsis and potential consensus points. *E. Santamaria*
08:30 – 10:00  NEW PRINCIPLES ON BREAST RECONSTRUCTION

- Importance of Patient Reported Outcome Measures and the role of National Mastectomy and Breast Reconstruction Audits. R. Jeevan
- Conclusions and Comparative results of the Spanish Breast Reconstruction Audit (2010-11) G. Gómez
- Essentials of Strategic Marketing on Breast Reconstructive Surgery. A. Feller
- Future Perspectives in Reconstructive Breast Surgery. R. Allen

10:00 – 12:00  Coffee service

10:00 – 13:00  LIVE SURGERY SESSION:

Moderators: C. Angrigiani / S. Suominen / C. Garusi / V. Ramakrishnan

- PAP for breast reconstruction. B. Allen
- “Breast Sharing Technique: cIMAPF for total breast reconstruction”. T. Schoeller
- Composite breast augmentation. E. Auclair
- ADM mastopexy in a secondary autologous breast reconstruction. J. Farhadi

13:00 – 14:30  Lunch break

14:30 – 16:00  CURRENT CHALLENGES IN TOTAL BREAST RECONSTRUCTION I

Coordinator: C. Garusi  • Summarizer: P. Neligan

- Breast surgery in elderly patients: does the Breast Reconstruction have a Role? E. Weiler-Mithoff
- Adjusting your technique for BMI extremes in breast reconstruction. P. Neligan

16:00 – 16:30  Coffee break

16:30 – 18:00  CURRENT CHALLENGES IN TOTAL BREAST RECONSTRUCTION II

Coordinator: M. Nava  • Summarizer: E. Santamaria

- What to Do: When Primary Breast Reconstruction Fails. J. Farhadi
- Chest wall reconstruction for locally advanced and recurrent breast cancer. E. Weiler-Mithoff
- Redefinition of the inframammary fold in breast reconstruction: a simplified method. S. Pompei
- Dealing with the tertiary type disaster. A. Baildam
- The use of implants with free tissue transfer in breast reconstruction. V. Ramakrishnan
- Breast reconstruction with endoscopic Latissimus Dorsi flap: is it a real advantage? E. Guven

18:00 – 18:30  “Re-defining Breast Surgery”: Day remarks, final synopsis and potential consensus points. S. Suominen

21:00  Gala dinner
(Dress code: smart casual)
Barcelona Night Clubbing
**FRIDAY 15TH: “AESTHETIC BREAST SURGERY”**

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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>09:00 – 09.30</td>
<td><strong>NEW PERSPECTIVES IN AESTHETIC BREAST MARKET...</strong></td>
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<td>• The breast surgery market. Keys insights and growth potentials. <em>B. Dhillon</em></td>
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<td>• Safety and why device quality shouldn’t be considered a luxury in breast implants. <em>R. Wixtrom</em></td>
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<td>09:30 – 11:00</td>
<td><strong>BREAST ENLARGEMENT</strong></td>
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<td>Coordinator: <em>C. Garusi</em> • Summarizer: <em>J. Farhadi</em></td>
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<td>• Concepts in Aesthetic Breast Dimensions: Analysis of the Ideal Breast. <em>P. Mallucci</em></td>
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<td>• The Use of Shaped Implants for Primary Breast Augmentation – Shaped vs Round: How I Choose. <em>M. Nava</em></td>
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<td>• Two years later of the PIP implants scandal. <em>C. Vázquez</em></td>
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<td>• When and how to select round form stable implants – Planning and advantages. <em>P. Mallucci</em></td>
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<td>• Management of capsular contracture: what do the studies tell us and what I am doing? <em>C. Angrigiani</em></td>
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<td>• Practical guidelines for the use of Micropolyurethane covered silicon implants. <em>S. Pompei</em></td>
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<td>• Composite breast augmentation with implant and fat grafting: 5 y experience. <em>E. Auclair</em></td>
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<td>• Use of anatomic implant with axillary aproach. <em>J. S. Eom</em></td>
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<td>11:00 – 11:30</td>
<td>Coffee break</td>
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<td>11:30 – 13:00</td>
<td><strong>BREAST REDUCTION/MASTOPEXY</strong></td>
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<td>Coordinator: <em>E. Auclair</em> • Summarizer: <em>P. Mallucci</em></td>
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<td>• Autoaugmentation Mastopexy: Glandular Repositioning. <em>J. Farhadi</em></td>
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<td>• Mastopexy Implant Augmentation – The Real Requirements for Optimal Patient Outcomes. <em>R. Sinna</em></td>
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<td>• J-scar mammaplasty for mastopexy and breast reduction <em>M. Salgarello</em></td>
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<td>• Vertical Breast Reduction made Predictable and Reliable. <em>C. Garusi</em></td>
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<td>13:00 – 14:30</td>
<td>Lunch break</td>
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<td>14:30 – 16:00</td>
<td><strong>TUBEROUS BREAST &amp; SECONDARY BREAST SURGERY</strong></td>
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<td>Coordinator: <em>C. Angrigiani</em> • Summarizer: <em>G. Pons</em></td>
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<td>• Tuberous Breast Management. <em>M. Nava</em></td>
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<td>• Tuberous Breasts approaching as a breast surgeon. <em>A. Faridi</em></td>
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<td>• Acellular Dermal Matrix in Aesthetic Breast Revision. <em>K. Breuing</em></td>
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<td>• Managing Implant Malposition. <em>M. Salgarello</em></td>
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<td>• Surgical Management of the Constricted Lower Pole Breast. <em>E. Auclair</em></td>
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<td>• Secondary cases and complications. <em>P. Mallucci</em></td>
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<td>16:00 – 17:00</td>
<td>Coffee break</td>
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<td><strong>PROBLEM CASES and FREE PAPERS from the Audience</strong></td>
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<td>(PLEASE bring your preop and/or postop cases to AV prior to Friday on a pendrive)</td>
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<td>Coordinator: <em>Cl. Angrigiani</em> • Summarizer: <em>E. Santamaria</em></td>
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<td><strong>“Re-defining Breast Surgery”</strong>: Day remarks, final synopsis and potential consensus points. <em>K. Van Landuyt</em></td>
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<td>18:30h</td>
<td>Adjournment. <em>J. Masia</em></td>
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**CALL FOR ABSTRACTS DEADLINE: FEBRUARY 15TH, 2013**
REGISTRATION FORM

PERSONAL INFORMATION

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REGISTRATION FEE AND DEADLINE

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GALA DINNER

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FORM OF PAYMENT

• BANK TRANSFER

ACCOUNT HOLDER NAME: Barcelona Breast Meeting
2100 0852 010200576661
IBAN ES25 2100 0852 0102 0057 6661
BIC CAIXESBBXXX

• CREDIT CARD

Expiry date

☑ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

Please refer to BBM and state the name(s) of the participant clearly in all payments.

CANCELLATION POLICY

Registration is 50% refundable only if written cancellation is received before February 15th, 2013. No refunds will be given after this date for any reason.

Please send Registration form to Elena.Mohedano@uab.cat

Register online at www.barcelonabreastmeeting.com

This activity has been accredited with 3,1 CME credits by the Catalan Council on Continuing Health Professions Education (CCCHPE) - Spanish Commission on Continuing Education of Health Professions (SCCEHP) equivalent to 23 learning hours.

Sponsors

EXPERIENCE MADE BETTER

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Sociedad Española de Cirugía Plástica, Reconstructiva y Estética

EEPARS
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SESPP
Sociedad Española de Senología y Patología Mamaria

FILAPCP
Federación Ibero Latinoamericana de Cirugía Plástica y Reconstructiva

Endorsement
BARCELONA BREAST MEETING

Redefining breast surgery:
Sharing experience and building knowledge

BBM VENUE
Sala d’actes 3rd floor
Hospital de Sant Pau
C/ Sant Quintí 89 · 08041 Barcelona

MORE INFORMATION:
Ms. Elena Mohedano
Elena.mohedano@uab.cat

www.barcelonabreastmeeting.com